
HO! HO! HO! @ AXIS GOLF ACADEMY

Purchase an **AXIS GIFT CERTIFICATE** today for the most demanding golf enthusiast in your life during the holiday season. Unlike the generic off-the-shelf stuff that's in Santa's slay, AXIS offers:

- *Lessons on-the-course @ Blackhorse GC*
- *Lessons @ the Blackhorse Teaching Center*
- *Clinics & Group Sessions for all levels of play*
- *Realtime virtual instruction via FaceTime*
- *Club fitting consultation*
- *Custom club sales for top-tier manufactures like Ping, Callaway, Mizuno, Cobra, Ping, Taylor made, Titleist, PXG and Edel*
- *Custom AXIS Golf golf shirts, caps, visors & bags*

To purchase a gift certificate, please email playbetter@axisgolfacademy.com... and one of the AXIS pros will be in touch immediately!

WINTER BREAK CAMP

AXIS Golf Academy is offering a Winter Break Camp during the holiday break. The program is intended for young golfers wanting to stay sharp - while improving fundamentally in all aspects of-the-game.

Winter Break Camp will focus on:

- Basic fundamentals
- Rules & etiquette
- Practice drills
- Routine & mental program
- Development & progression through competitive games

Interested? Here's the details:

WHAT: Winter Break Camp

WHO: Boys & Girls ages 7-13

WHEN: Session 1 ... Monday 12/21 & Tuesday 12/22 ... 10:00a - 1:00p

Session 2 ... Monday 12/28 & Tuesday 12/29 ... 10:00a - 1:00p

WHERE: AXIS Golf Academy @ Blackhorse Teaching Center

COST: \$175 per session

RSVP: Weekly drop-in clinic w/ 24 hour RSVP

If you have questions about the Winter Break Camp, please email Shaun McEwen at shaunmcewen@axisgolfacademy.com.

LADIES GET GOLF READY / ADULT WOMEN

AXIS Golf Academy is offering Ladies Get Golf Ready as a relaxed introduction to golf. The program is designed to introduce the new golfer to-the-game while providing the fundamental skills and knowledge needed to have fun & improve.

The program will focus on the following techniques & fundamentals:

- Drills, games and fundamentals
- Practice routines
- Learning the facility
- Rules and Etiquette
- Full swing and short game evaluations

Interested? Here's the details:

WHAT: Ladies Get Golf Ready

WHO: Adult Women

WHEN: 3 Saturdays in December (12/5, 12/12, 12/19) from 4:00 - 5:30p

WHERE: AXIS Golf Academy @ Blackhorse Teaching Center

COST: \$40 per session

RSVP: Weekly drop-in clinic w/ 24 hour RSVP

If you have questions about Ladies Get Golf Ready, please email Shaun McEwen at shaunmcewen@axisgolfacademy.com.

PUTTING WORKSHOP / ADULT MEN & WOMEN

AXIS Golf Academy is offering an ADULT PUTTING WORKSHOP for Men & Women looking to sharpen their putting skills. The program will focus on the following techniques & fundamentals:

- Developing a consistent routine
- Breathing techniques
- Positive self talk
- Green reading fundamentals
- Drills incorporating effective practice

Interested? Here's the details:

WHAT: Putting Workshop

WHO: Adult Men & Women

WHEN: Thursdays 3:00 - 4:00p

WHERE: AXIS Golf Academy @ Blackhorse Teaching Center

COST: \$25 per session

RSVP: Weekly drop-in clinic w/ 24 hour RSVP

If you have questions about the Putting Workshop ... please email Shaun McEwen at shaunmcewen@axisgolfacademy.com.

AXIS DISCOVER TOUR / BOYS & GIRLS / GRADES 1-3

AXIS Golf Academy offers a DISCOVER TOUR for boys & girls in Grades 1-3. All sessions will be held at Blackhorse GC.

Our primary objective is to provide a fun golf experience for young players while emphasizing sound golf fundamentals and fun, competitive games that encourage love of the sport.

WHAT: AXIS Discover Tour
WHO: Girls & Boys in Grades 1-3.
WHEN: Mondays from 4:30 - 5:45p
DATES: 12/7
WHERE: AXIS Golf Academy @ Blackhorse Teaching Center
COST: \$300 for 7 sessions. (Contact Shaun for prorated rate to join mid-program.)

To reserve your player's spot... or if you have questions about AXIS Discover Tour... please email Shaun McEwen at shaunmcewen@axisgolfacademy.com.

AXIS JUNIOR TOUR / BOYS & GIRLS / GRADES 4-6

AXIS Golf Academy offers a JUNIOR TOUR for boys & girls in Grades 4-6. All sessions will be held at Blackhorse GC.

Junior Tour sessions are 60 minutes. Students are coached both at the AXIS practice facility and on-the-course. In each class, participants are divided into small groups based on skill level. Each student is given individual instruction w/ the opportunity to progress at his/her own rate.

On-the-course, students learn playing skills, proper golf course etiquette, and basic rules of golf. At the practice facility, students further develop their putting, chipping, and full swing skills & fundamentals.

All students are given an on-course monthly Skills Test & Practice Tournament. Parents (or siblings) are encouraged to caddy and enjoy the experience of helping players through the learning process.

WHAT: AXIS Junior Tour
WHO: Girls & Boys in Grades 4-6
WHEN: Saturdays 1:00-2:00p
DATES: 3 remaining Saturday Sessions: 12/5, 12/12, 12/19
WHERE: AXIS Golf Academy @ Blackhorse Teaching Center
COST: \$30 per session

To reserve your player's spot... or if you have questions about AXIS Junior Tour... please email Shaun McEwen at shaunmcewen@axisgolfacademy.com.

FOLLOW AXIS ON INSTAGRAM

Follow AXIS Golf Academy on [Instagram](#) for the latest news on academy construction, video instruction, tournament updates, student accolades, and interviews w/ golf industry experts via Instagram Live.

We also encourage AXIS members to tag @axisgolfacademy w/ the latest-and-greatest from your golf experiences.

AXIS GOLF MERCHANDISE

Upgrade your golf wardrobe in 2020 w/ AXIS logo merchandise! Items listed below are for sale at our Blackhorse GC teaching facility. AXIS can also place special orders w/ premier vendors like Nike & Ping if your size / style is out-of-stock.

AXIS Logo Head Gear by Nike Golf & Levelwear

- All Adult & Youth Caps, Visors, Buckets ... \$29.99

Protection from harmful sunlight & UV rays! AXIS offers an array of colors & styles including Caps, Visors & Bucket Hats from Nike & Levelwear.

AXIS Dri-FIT Performance Polo by Nike Golf

- Adult Men (S - XXL) ... \$56.99

- Youth (S - L) ... \$41.99

Be on par in an AXIS performance polo by Nike Golf made w/ lightweight Dry-Fit fabric that wicks away sweat - keeping you dry on-the-course!

AXIS Logo Golf Bags by Ping

- Hooper Lite ... \$210

- Hooper ... \$240

- Cart ... \$270

Give your game a lift w/ an AXIS logo golf bag by Ping. The Hooper is the standard carry bag in the golf industry. And if riding is your thing, Ping Cart bags offer multiple pockets, convenience, and durability. Multiple colors & custom embroidery is also available.

AXIS GOLF IS LOCATED @ BLACKHORSE TEACHING CENTER

AXIS Golf Academy is now located at the [Blackhorse Teaching Center](#). We recommend using [Google Maps](#) and typing 'AXIS GOLF ACADEMY' for straight-forward directions to our back-range location.

(NOTE: If entering the Blackhorse GC main entrance on 12205 Fry Road, you'll need to park and drive-a-cart to the back range.)

We greatly appreciate your continued support since our inception 4+ years ago, and look forward to improving your game @ our new location in 2020!

FORWARD THIS AXIS NEWSLETTER

THANK YOU for supporting AXIS Golf Academy! Please help us spread-the-word about our program by forwarding the AXIS newsletter to colleagues, family & friends.

Our coaches strive to be the best teachers and fitting instructors in the business... and enjoy working with players of all ages & ability!

Always feel free to email us directly at playbetter@axisgolfacademy.com with comments or questions.

AXIS GOLF CALENDAR

All activities are located at AXIS GOLF ACADEMY (Blackhorse Teaching Center / Cypress, TX / 77433) unless specified otherwise.

DECEMBER

12/3 @ 3:00p ... Putting Workshop (Adult Men & Women)

12/5 @ 1:00p ... Junior Tour (Grades 4-6)

12/5 @ 4:00p ... Ladies Get Golf Ready (Adult Women)

12/7 @ 4:30p ... Discover Tour (Grades 1-3)
12/10 @ 3:00p ... Putting Workshop (Adult Men & Women)
12/12 @ 1:00p ... Junior Tour (Grades 4-6)
12/12 @ 4:00p ... Ladies Get Golf Ready (Adult Women)

12/17 @ 3:00p ... Putting Workshop (Adult Men & Women)
12/19 @ 1:00p ... Junior Tour (Grades 4-6)
12/19 @ 4:00p ... Ladies Get Golf Ready (Adult Women)

12/21 @ 10:00a ... Winter Break Camp / Session 1 (Boys & Girls ages 7-13)
12/22 @ 10:00a ... Winter Break Camp / Session 1 (Boys & Girls ages 7-13)
12/24 @ 3:00p ... Putting Workshop (Adult Men & Women)

12/28 @ 10:00a ... Winter Break Camp / Session 2 (Boys & Girls ages 7-13)
12/29 @ 10:00a ... Winter Break Camp / Session 2 (Boys & Girls ages 7-13)
12/31 @ 3:00p ... Putting Workshop (Adult Men & Women)
